

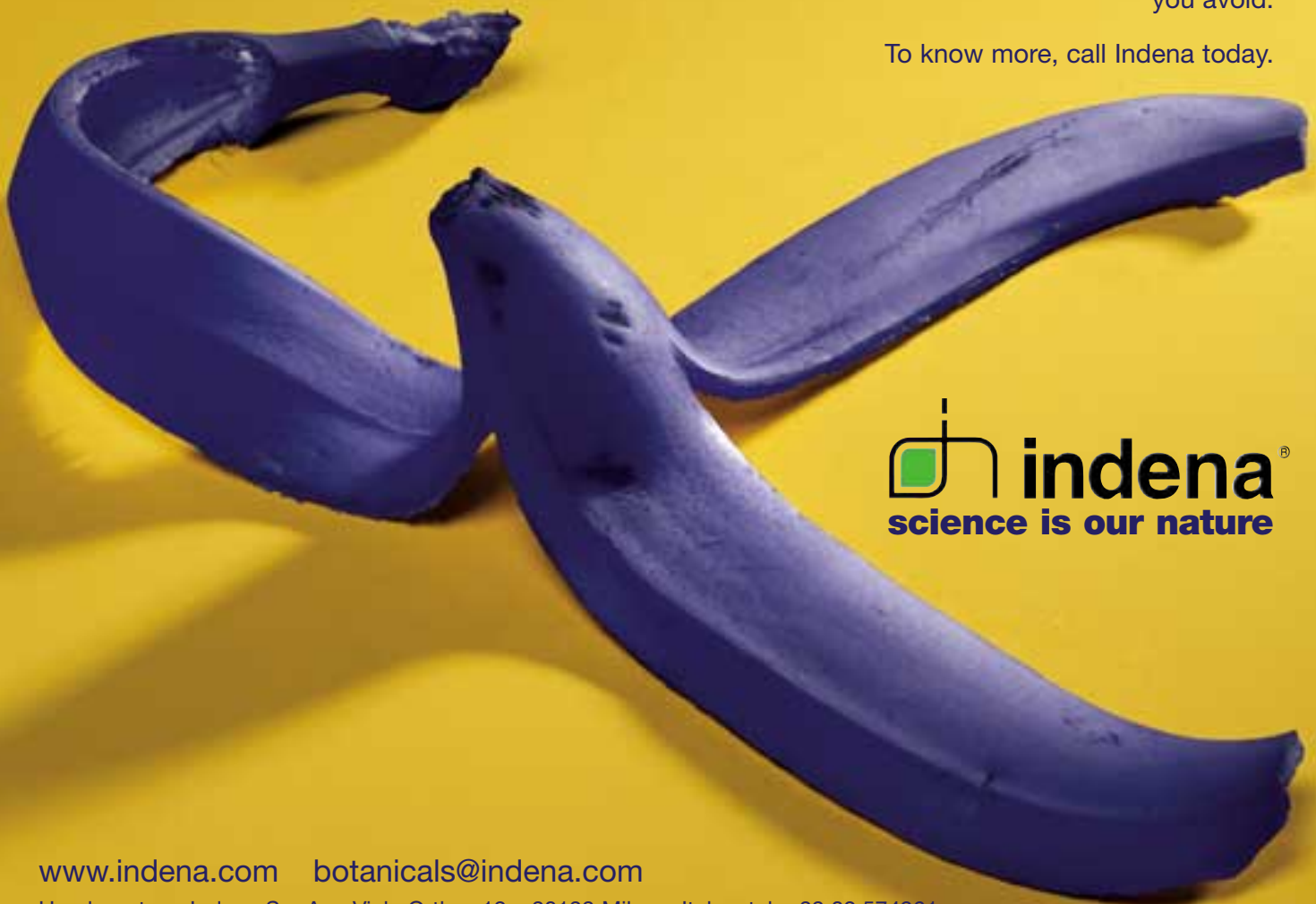
There are **bilberries** and **bilberries.**

If you think all bilberry extracts are alike, there's something you should know. There are almost 450 species of bilberry. But the only extract with clinically proven efficacy, Indena's Mirtoselect[®], has always been made from a single species: *Vaccinium myrtillus* L.

To prove it, we can supply you with the unmistakable HPLC fingerprint of its anthocyanin pattern.

It may be tempting to save money using cheap imitations - but it's a slip-up your customers would prefer you avoid.

To know more, call Indena today.



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science is our nature

www.indena.com botanicals@indena.com

Headquarters: Indena S.p.A. – Viale Ortles, 12 – 20139 Milan – Italy – tel. +39.02.574961

Indena USA, Inc. – 1001 Fourth Avenue Plaza, Suite 3714 – Seattle, WA 98154 – tel. +1.206.340.6140

Indena USA East, Inc. – 1719 Route 10 East, Suite 311 – Parsippany, NJ 07054 – tel. +1.973.401.0077