



No more half truths.

Analysis of bilberry extracts has taken a giant step forward. Thanks to Indena.

Earlier analytical methods could not detect whether anthocyanin extracts had been produced from plant materials other than bilberry. Nor were they sensitive or specific enough to determine the exact breakdown of the extract.

But now, Indena has perfected a new method that identifies and quantifies all the bilberry active principles.

Indena's method is so reliable it has been adopted by the Italian Pharmacopoeia as the standard for analysis of bilberry extracts for pharmaceutical use.

It's bad news for low quality or adulterated extracts. And yet another guarantee for users of Indena's Mirtoselect®.

To know more, contact Indena today.

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